

WORKFORCE DEVELOPMENT COUNCIL  
Board Meeting Minutes  
November 12, 2004

Gary Park called the meeting to order at 4:00 p.m.

A revised agenda was distributed.

This year's banquet is in the Wenatchee Valley College campus theater.

**Terry Brewer moved and Georgia Nelson seconded to approve the August 17, 2004 meeting minutes. Motion passed.**

**Executive Committee Report**

Paul Blakney from Cordell, Neher, and Company presented the June 30, 2004 financial statements. Notable differences from the prior period were summarized. The Governor's discretionary revenue increased by \$30,000 and expanded from two grants to ten. Notes to Financial Statements explain progress on the one stop center in Moses Lake and disclose that Board Members of NCW Community Bank and an owner of Computerland serve on the SkillSource board. No improprieties were found.

There were no instances of non-compliance or internal control findings. The auditors offered an unqualified opinion which is the highest they can provide. Last year there was a finding concerning the allocation of expenses between the youth and adult grants. The auditors reported their recommendations were adopted and there were no similar findings this year.

**John Hamilton moved and Cherie Rayburn seconded to approve the Audit Report. Motion passed.**

**SkillSource Advantage**

A new video advertising business services was previewed. It explains how four employers benefit from personnel services and training resources.

**Annual Report – Return on Investment**

The report measures long term employment outcomes such as retention, earnings gain, and credentials. For federal measures, the combined percent of targets and return on investment were:

<b>Adult</b>	111%	\$8.26
<b>Dislocated Worker</b>	109%	\$5.43
<b>Youth</b>	106%	\$5.27
<b>Customer Satisfaction</b>	103%	NA

Placement, retention, and earnings are reported using data from the unemployment insurance system. While our five county Area is 7<sup>th</sup> in size, we are 2<sup>nd</sup> only to King County in the number of workers trained. Other areas emphasize job placement not job training. Compared to the six month period before participation, adult graduates earned almost \$1,000,000 more in wages during the six month period after training.

For older youth aged 19-21, the earnings gain was below target. Higher skilled youth with a diploma or GED were more likely to participate in the adult program instead. If these youth had been enrolled in the youth program performance measures would have been exceeded. Older youth resources will be made available to higher skilled 19-21 year-old participants. The strategy and services offered will not change, but the dollars available to them will be maximized. Erin explained this strategy gives staff more flexibility.

Return on investment shows how much is returned for every WIA dollar spent. The earnings gain calculated by the State UI is annualized. The increased wages and social security taxes and public assistance savings are compared against Workforce investment funds. This calculation only looks at the WIA funds and does not include partner contributions.

### **Planning Retreat 2005**

With a new Governor, Congress and Administration change is expected. A central location was suggested preferably after the NAWB conference. Members agreed an overnight stay adds value. A Thursday/Friday retreat at the Big Bend Technical Center in late March was tentatively selected.

### **NAWB March 2005**

The conference is March 3-5 in Washington DC. Budget allows four members to attend.

### **Board Officer Election**

**Mike Wade moved and Duane Johnson seconded to elect Georgia Nelson Chair. Motion passed.**

Moses Lake Chamber of Commerce has nominated Mike Bolander from Columbia Colstor to replace Linda Chambers. There is an opening in Okanogan County to replace Lucille Pakootas.

Meeting adjourned at 5:50 p.m.

#### **Members Present:**

Terry Brewer  
Oscar Garza  
Duane Johnson  
John Hamilton  
Gary Park  
Kathy Mertes  
Debbie Schomer, alternate  
Georgia Nelson  
Bill Bonaudi  
Alex Roberts, alternate  
Cheri Rayburn  
Mel Hansen  
Mike Wade  
Roger Thieme  
Dan Brudevold

#### **Members Absent:**

Mike Baird  
Steve Chestnut  
Rich Davies  
Peggy Gill  
Dimitri Mandelis  
Teresa Martinez  
Frank Noble  
Gene Schmidt

#### **Staff:**

Dave Petersen  
Lisa Romine  
Ken Kelnhofer  
Laura Hennigh  
Erin Munding  
Cindy Blaufuss

#### **Guest:**

Paul Blakney, Cordell Neher & Co.