



Chelan/Douglas Performance Report
July 1, 2014 – March 31, 2015

Putting it all Together

Part-time bookkeeping with two college bound high school children was not cutting it for Jessica. Although limited computer skills, she decided to explore other career options. Jessica heard about SkillSource from a friend, and attended the Action for Career Employment workshop. The positive experience intrigued her to enroll in the computer literacy class for MOS Certifications. She also checked into employment opportunities.

An Advertising Account Executive position came open last December at Cherry Creek radio and SkillSource referred Jessica to apply. Jessica was excited to explore this opportunity and started the application process. Kevin Andrus, Station Manager was impressed with Jessica’s personality, organizational skills, and desire to learn and work hard, even though Jessica had no experience in advertising or radio. Kevin thought the “intangibles” were there which made this a great training opportunity for her to learn and grow.

After interviewing with Kevin and her future sales team, she was offered the Advertising Account Executive position. SkillSource developed an on-the-job training plan for Jessica to learn all aspects of radio advertising for six radio stations, from creating advertising and marketing material, communicating with the public, managing relationships with customers, to using sales software systems and applications. She was thrilled with her new computer skills, and was quickly putting them to work. Her Sales Manager, Laura and Station Manager, Kevin are very pleased. They commented that Jessica’s enthusiasm to meet people, develop relationships, and solve their business marketing problems, was simply delightful to observe.



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Participants at Local Community Colleges	14-15 Students (YTD)			13-14 Students (YTD)		
	Big Bend	WVC	WVC Omak	Big Bend	WVC	WVC Omak
Health Care	5	24	9	8	31	16
Office	13	11	4	14	3	4
Industrial & Technical	27	7	1	30	3	2
Other	0	3	1	0	1	3

Adult Priority	CD Actual	Area Actual	Annual Goal
Priority 1: Low income & public assistance	68%	73%	≥ 51%
Priority 2: 70% - 175% Lower Living Standard Income Level (LLSIL)	26%	22%	≤ 39%
Priority 3: Above 175% LLSIL	6%	5%	≤ 10%



Registration & Exit		CD YTD	Annual Goal
Total Served		433	634
Adults			
Registered		64	79
Placement Rate (<i>% employed at exit</i>)		94%	79%
Credential Rate (<i>% trained who earn a credential</i>)		100%	NA
Dislocated Workers (Regular, NEG, RRAA)			
Registered		77	115
Placement Rate (<i>% employed at exit</i>)		89%	86%
Credential Rate (<i>% trained who earn a credential</i>)		91%	NA
Youth			
Registered		60	55
Placement Rate (<i>% of older youth employed at exit</i>)		50%	78%
Credential Rate (<i>% of youth who achieved a credential</i>)		69%	77%



Follow Up (Q2 through 12/2014)

	Area Actual	Adjusted Target
Adults		
Entered Employment (<i>employed 1st quarter after exit</i>)	80%	77%
Retention (<i>employed 1st, 2nd, & 3rd quarter after exit</i>)	90%	90%
Earnings (<i>average monthly earnings</i>)	\$2350/mo	\$2314/mo

Dislocated Workers	Actual	Target
Entered Employment	88%	86%
Retention	92%	89%
Earnings	\$2529/mo	\$2343/mo

Youth	Actual	Target
Certificate	67%	77%
Literacy/Numeracy	73%	64%
Placement Rate	60%	59%



Workforce Investment Fiscal	Budget	Expenditures	Expenditure Rate	Obligation Rate
SkillSource:				
Human Resources	745,518	557,179	75%	
Physical Resources	184,246	150,165	82%	
Employer Based	217,911	94,425	43%	75%
Vocational Institutions/Colleges	142,018	88,083	62%	94%
Support and Incentives	31,566	13,915	44%	
Total	1,321,259	903,767	68%	77%